

# Sponsorship Opportunities 2024-2025





## **Celebrating 60 Years!**

California Poets in the Schools is a 501 (c)(3) organization committed to increasing access to top-notch poetry education in California schools. For 60 years, we've been inspiring youth to create, perform and publish poetry all across the state. Our vision is to enable youth in every California county to discover, cultivate and amplify their own creative voices through reading, analyzing, writing, performing and publishing poetry. When students learn to express their creativity, imagination, and intellectual curiosity through poetry, it becomes a catalyst for learning core academic subjects, accelerating emotional development and supporting personal growth.

### Meet (Some of) our Team



Meg Hamill (Executive Director)



Fernando Salinas (Program Manager)



David Sibbet (Board President)



Suresh Krishnamoorthy (Board Treasurer)



Angelina Leaños (Board Member )

### **Current Sponsorship Opportunities:**

#### **Statewide Anthology of Youth Poetry**

Each year we publish a professionally-rendered anthology of the best youth poetry that we saw in classrooms that year. All anthology participants, funders and schools receive free copies of the book. We have found that when we publish our students in a professional anthology, we witness an incredible boost in confidence, validation, cultural relevance, pride, and connection to the writing process. We provide students with tangible memories that can be shared with future generations. We help previously unpublished students build bridges with audiences that hear these student voices for the first time. The anthologies are listed for sale at all major online booksellers.

# Sponsorship Packages

can be modified by request

#### Epic Sponsorship Package

- Two-inch logo placement on back cover of statewide poetry anthology
- Sponsor name listed on inside acknowledgement pages of anthology
- Logo placement on 5 social media posts related to the anthology
- Logo placement on sponsor page of our website
- Sponsor name mentioned at 10+ public events throughout the year
- 10 copies of the anthology mailed to you

#### \$1000+

#### Sestina Sponsorship Package

- One-inch logo placement on back cover of statewide poetry anthology
- Sponsor name listed on inside acknowledgement pages of anthology
- Logo placement on 2 social media posts related to the anthology
- Logo placement on sponsor page of our website
- Sponsor name mentioned at 5 public events throughout the year
- 5 copies of the anthology mailed to you

#### \$500-\$999

#### Haiku Sponsorship Package

- Sponsor name (no logo) on back cover of statewide poetry anthology
- Sponsor name listed on inside acknowledgement pages of anthology
- Logo placement on sponsor page of our website
- 2 copies of the anthology mailed to you

#### \$250-\$499



## Thank You

We appreciate your support. Please contact us if you would like more information, and to discuss a sponsorship package that works for you. We are more than happy to tailor a package to meet your needs.

Please note that corporate sponsorships of tax-exempt organizations are not necessarily tax-deductible.



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